

# **Mercer Special Hockey Privacy Statement**

**This Privacy Statement governs your use of** [www.mercerspecialhockey.com](http://www.mercerspecialhockey.com), [www.mercerspecialhockey.org](http://www.mercerspecialhockey.org), [www.mercerspecialhockey.co](http://www.mercerspecialhockey.co), [www.mercerspecialhockey.info](http://www.mercerspecialhockey.info), [www.mercerspecialhockey.net](http://www.mercerspecialhockey.net), [www.mercerbulldogs.com](http://www.mercerbulldogs.com), [www.mercerbulldogs.org](http://www.mercerbulldogs.org), [www.mercerbulldogs.co](http://www.mercerbulldogs.co), [www.mercerbulldogs.info](http://www.mercerbulldogs.info) and [www.mercerbulldogs.net](http://www.mercerbulldogs.net). These websites (these "Sites") are owned and operated by Mercer Special Hockey ("we", "us", "our"), a member of USA Hockey, Inc. ("USAH") in the Disabled/Special Hockey Division. USAH is the national governing body for the sport of amateur hockey in the United States.

**Online Privacy Statement.** We are committed to respecting the personal privacy of the individuals who use our Sites. This online Privacy Statement (this "Privacy Statement") describes our current policies and practices with regard to the personal information we collect, use and present through our Sites. The term "personal information" means individually identifiable information about an individual collected through our Sites, including without limitation, the name, age, telephone number, e-mail address, mailing address, or other personal information of that individual provided through any of our Sites.

**Children Under 13.** We recognize the need to provide additional privacy protections for children who visit our Sites. To read about our privacy statement regarding protections for children who are under 13, [click here](#). We do not permit individuals under the age of 13 to engage in certain activities on our Sites without the permission of a parent or guardian.

**Terms of Use.** This Privacy Statement is part of the [Terms Of Use](#) for our Sites. Please be sure to read the Terms of Use. By using our Sites, you agree to be bound by the Terms of Use. If you do not agree to the Terms of Use, you must not use our Sites.

**Your Consent.** **By using any of our Sites, you consent to the collection, use and disclosure of your personal information as described in this Privacy Statement. If you do not consent to the terms of this Privacy Statement, you must not use our Sites.**

**Changes to this Privacy Statement.** This Privacy Statement describes our current policies and practices regarding personal information collected through our Sites. We reserve the right to update or modify this Privacy Statement at any time without prior notice. We will do so by posting an updated or modified version of this Privacy Statement on our Sites. Your use of any of our Sites following any such change constitutes your agreement that personal information collected from or about you through our Sites after the revised Privacy Statement is posted will be subject to the terms of the revised Privacy Statement. For this reason, we encourage you to review this Privacy Statement regularly.

You may access the current version of this Privacy Statement by clicking on the link marked "Privacy Statement" wherever found on our Sites or in the "Terms of Use/Privacy" web page.

This Privacy Statement was last revised on October 1, 2011.

**What Personal Information Is Collected Through Our Sites.** We collect the personal information you supply when you use our Sites, for example, the information you provide when you register for membership with Mercer Special Hockey or register for email signup that provides information about the activities and events of Mercer Special Hockey, place an order for Mercer Special Hockey logo clothing or equipment via forms printed from our Sites, request an e-mail newsletter, ask a question, or respond to an email from one of the representatives of Mercer Special Hockey. This information may include your name, your address, your e-mail address and any other personal or preference information you share with us.

**How We Use Personal Information.** We use your personal information to provide the information, offerings and services you request, confirm your membership with Mercer Special Hockey (and USAH) or your registration for an

activity, game, tournament or event, or use our Sites' forms to order Mercer Special Hockey clothing or equipment. For example, we use your e-mail address to respond to your comments and questions or to send e-mail newsletters. We may use your personal information to personalize our Sites to meet your specific needs.

We also use personal information collected through our Sites to improve the content and functionality of our Sites, to better understand our visitors and members, to improve our offerings and services, and to market our events, offerings and services to our visitors and members. In addition, we use personal information to contact you with offers and information about Mercer Special Hockey practices, games, tournament and events, offerings and services from other organizations that we believe will be of interest to you.

If you would prefer that we not contact you for such purposes, you may indicate this preference by sending an email to [WebAdmin@MercerSpecialHockey.com](mailto:WebAdmin@MercerSpecialHockey.com) indicating that you do not wish to receive such information from [www.mercerspecialhockey.com](http://www.mercerspecialhockey.com). Please indicate "Unsubscribe – Notification List" in the subject line of your email to be taken off the notification list. Bear in mind that being removed from email lists will inhibit your ability to receive information relative to Mercer Special Hockey member practices, policies, games, events, tournaments, plans and other Mercer Special Hockey activities. Email is the primary means of communication between Mercer Special Hockey and its members.

We will use reasonable efforts to honor such requests to be removed from a mailing list. You must understand, however, that even if you "opt-out" you may still receive communications from us, for example, if we receive your contact information from another source or if we initiated the communication before we received your "opt-out" request.

**Disclosure of Personal Information.** We share personal information collected through our Sites with our affiliated organizations (such as other hockey associations, leagues or teams) and other organizations that are part of our affiliates, who may use this information in ways similar to how we use this information and to abide by the rules and regulations of those teams, leagues, and tournaments with which Mercer Special Hockey participates. In addition, we reserve the right to share personal information with local hockey organizations, including without limitation members of USAH, American Special Hockey Association ("ASHA") and Special Hockey International ("SHI") to meet their membership and participation rules. **We do not share, distribute or publish personal information collected from parents/players with any other parties, unless already noted in this section, without your express consent in advance.**

**Security.** We are committed to safeguarding your privacy on our Sites. We use a combination of security techniques, procedures and organizational measures and restrictions to help protect your personal information from unauthorized access, use or disclosure. Only those Mercer Special Hockey individuals associated with Mercer Special Hockey who need access to your information to carry out business functions of the Mercer Special Hockey are allowed access to such personal information. Our security policies are reviewed periodically and revised as required. While we strive to protect your personal information, we cannot guarantee the security of the information that you transmit to us.

**Mercer Special Hockey provides a password-protected section of the Sites where only currently registered players and their parents have access to "Members Only" information. This information is not for public display on our Sites and is not shared with any other organization outside Mercer Special Hockey for any reason whatsoever.**

If you would prefer that we not share your personal information with our affiliated organizations, or not share personal information with other Mercer Special Hockey Members, you may indicate this preference by sending an email to [WebAdmin@MercerSpecialHockey.com](mailto:WebAdmin@MercerSpecialHockey.com) indicating that you do not wish to share such information. Please indicate "Unsubscribe – Share List" in the subject line of your email to be taken off the "Share" list. Any Mercer Special Hockey player/member who does not allow personal information to be shared with affiliated organizations risks being excluded from games and tournaments where host teams require such personal information.

**Cookies.** Our Sites use certain software technology known as "cookies." Cookies are small text files that a web site places on a visitor's computer browser to store certain information about the visitor, such as a visitor's preferences or

personal settings. Some web browsers provide you with the ability to turn off or refuse cookies. However, if you turn off cookies or refuse cookies, some of the features of our Sites may not function properly.

**Links to Other Websites.** This privacy policy applies only to our Sites. These Sites contain links to other websites, potentially including those of advertisers and sponsors, which are not currently used on our Sites. We are not responsible for the content, operation or privacy practices of other websites. These other websites have their own policies regarding privacy. We urge you to review the privacy policy posted on any site you visit before using the site or providing any personal information about yourself. In addition, you may have linked to one of our Sites through another site. For example, in certain cases you may have linked to one of our Sites through banner advertising on another site. In such cases, the site you linked from may collect information from people who click on the banner or link. You may want to refer to the privacy policies on those sites to see how they collect and use this information.

**Transfer of Data Abroad.** If you are visiting our Sites from a country other than the countries in which our servers are located (currently the United States), communications may necessarily result in the transfer of information across international boundaries. By visiting our Sites and communicating electronically with us, you consent to the processing and transfer of your data as set out in this Privacy Policy. These Sites are based in the United States, and the servers supporting these Sites are in the United States. Access to the data on these Sites or use of these Sites may not be legal by certain persons or in certain countries. If you access these Sites from outside the United States, you do so at your own risk and are responsible for compliance with the laws of your jurisdiction.

**Accessing and Updating Your Information.** We encourage you to keep your personal information current, especially for Mercer Special Hockey Members whose contact information changes during a hockey season. You always have the opportunity to review and change the information you provide to us by logging into any of our Sites and entering in the new information yourself using the Online Registration Form. You can edit your name, contact information, personal information and preferences by logging into the Online Registration section of [www.mercerspecialhockey.com](http://www.mercerspecialhockey.com) website or you may contact the Mercer Special Hockey via email at [WebAdmin@MercerSpecialHockey.com](mailto:WebAdmin@MercerSpecialHockey.com) and request updates.

You may ask to have your registration information removed from our active databases; however, because we keep track of all registrations and payments by year, we cannot delete information associated with past registrations or current year without your written request to remove a player from the Mercer Special Hockey roster. Such requests must be sent via email to [TeamManager@MercerSpecialHockey.com](mailto:TeamManager@MercerSpecialHockey.com). Also, as a security measure we "back up" the data stored on our systems, and such prior information cannot be completely removed from our databases. Therefore, you should not expect that all of your personal information would be completely removed from our databases in response to your requests.

**No Guarantees.** While this privacy statement establishes standards for the collection and maintenance of data, and while efforts will be made to meet the said standards, we are not in a position to guarantee compliance with these standards. There may be factors beyond our control that may result in the disclosure of data. Consequently, we offer no warranties or representations regarding maintenance or non-disclosure of data.

**Questions About This Privacy Statement.** If you have any questions about this Privacy Statement or concerns about the way we process your personal information, please contact us at:

Mercer Special Hockey  
67 Rocky Brook Road  
Cranbury, NJ 08512  
(609) 301-0448  
Attn: Team Manager  
Email Address: [TeamManager@MercerSpecialHockey.com](mailto:TeamManager@MercerSpecialHockey.com)